



**NZLA Committee Meeting
Via Yahoo and Email
13th October 2008**

Present: Peter Webster, Julie Insley, Emma Schwithal, Anne Thompson, Vicki Catlow, Uta Bleidistel, Robyn Robinson.

Apologies: Jacky Middleton, Penny King.

Minutes from previous meeting:

Accepted: Robyn Robinson **Seconded:** Uta Bleidistel.

Approved: Anne Thompson, Peter Webster, Julie Insley, Vicki Catlow, Emma Schwithal.

Secretary's August-September:

Incoming: Member subs 08-09 - Member x1, intro member x4, Payments for Calendars, birthday calendars, advertising.

Outgoing: Calendars sold USA x2, -Free Birthday Calendars members x5, Lifestyle Farmer x2, Thank you card Mr Butterfield, Accounts paid, Email newsletter August

Accepted: Uta Bleidistel **Seconded:** Anne Thompson.

Approved: Vicki Catlow, Emma Schwithal, Julie Insley, Robyn Robinson.

Treasurers Report August-September:

Separate report.

Read and Accepted: Uta Bleidistel **Seconded:** Anne Thompson.

Approved: Peter Webster, Julie Insley, Vicki Catlow, Robyn Robinson.

Accounts needing approval:

\$9.24 9/09 Postage

\$12.50 Postage

\$9.05 USA

\$5.51 AUS

\$6.48 AUS

\$8.99 Receipt book

\$9.24 USA

Total \$61.01 Peter

\$10 Postage

\$150 fusion group Pet magazine advertising.

\$50 Petrol voucher

\$30 courier printer

Total \$240.00 Julie

\$94.70 Warehouse Stationery

\$524.25 Northern Printing Company Rack Cards 1000

\$2,946.94 Waimea Print 2009 Calendar

\$219.75 Royal Agricultural Society Breeders membership levy

\$152.25 Postage and packaging cheque for Mr Butterfield

\$38.82 Toner Express

Approved: Peter Webster, Uta Bleidistel, Julie Insley, Emma Schwithal, Robyn Robinson, Anne Thompson, Jacky Middleton, Penny King, Vicki Catlow.

Lifestyle Farmer Advertising:

"As you are probably aware we are publishing a Llama article in the November issue of Lifestyle Farmer. The article has been written by Stephanie profiling a regular advertising in Lifestyle Farmer - Sandy and

Greenmount Llamas. To the Association I can also offer a rock bottom display rate for an 1/8th page advertisement as you have recently run in Growing Today at only \$100.00 exc. GST. Taking into account the Associations ongoing classified schedule and it is a not for profit society. We will also be doubling our print run with the November issue as part of our annual subscription drive - with extra copies distributed via NZ Post to targeted lifestyle areas. "

Paula Holmes NZ Lifestyle Farmer Magazine

Approved: Peter Webster, Uta Bleidistel, Julie Insley, Emma Schwithal, Robyn Robinson, Anne Thompson, Jacky Middleton, Penny King, Vicki Catlow.

Spring Magazine Report:

Not looking good at the moment, have sent the printer away twice and it hasn't improved. Then we had the hell paper jam in the fuser which had to be sent away to be fixed, which cost Toner Express \$38.82 courier of \$30 for the printer. Today I have taken photos of the faults on the pages and sent them to Toner Express. I asked if we could hire or borrow one and they have offered to print the magazine there at cost. At this stage I have no other ideas. They said they would print one copy and post to me for approval.

Birthday Calendar:

Complimentary copies given away 68, leaving 32.
Sold 69 \$1074, leaving 161 \$2415 to sell over the next year and a half.

2009 Annual Calendar:

234 sold to members, \$531 outstanding from members. I will send out invoices with the magazine. 11 sold \$148, 55 remaining to sell in two and a half months.
Uta: I would like to say the quality of the calendar is perfect. Mr. Butterfield has done a good job. In these days everyone is talking about saving the environment, can we look at making our calendar more eco-friendly.
Committee had general discussion on a greener approach and other aspects of the annual calendar.
Julie: If everybody wants to e-mail me separately their likes and dislikes about the calendar, I can then put the various ideas together for Mr Butterfield or who ever is doing the 2010 calendar.

Agreed

Publicity idea: (Anne) Giveaway in Lifestyle Farmer.

"I've just had an idea for a way to publicise our calendars. How about speaking to one of the magazines that we advertise in about giving them a few (2 or 3) or two pairs of birthday and annual calendars, as give aways for their letters page or a competition? Cheap advertising, and better than being on the classified page at the back..... I took the liberty of ringing Paula Holmes at Lifestyle Farmer. They have a give away section, where they give each give away item a quarter page write up for FREE!!!! They are happy to promote the calendar over two issues. So I propose that we send them 2 of each of the calendars, to be given away as two pairs. I am happy to write the blurb to go with it, in liaison with Julie, if everyone is happy with that."

Anne

Approved: Peter Webster, Uta Bleidistel, Julie Insley, Emma Schwithal, Jacky Middleton, Penny King, Vicki Catlow, Robyn Robinson.

Code of Welfare:

Submissions close 30th of October

NZLA Fibre Testing:

Anne has phoned SGS Wool Testing Services www.wooltesting.sgs.com and asked if we could have a discount as an Association, they have agreed to a discount of 50 cents per sample if it is all pooled and sent to them as one group. They also waived the \$50 minimum. There is a submission fee of \$5 and postage of samples to the testing Station that would be our responsibility.

This would suit those people with only a few llamas or only wanted a few samples done, might help people decide which fleeces to enter into shows and of course we always want to encourage people to shear.

The idea would be for everyone to send their samples to Anne along with a cheque to cover the sampling cost \$6.11 each written out to NZLA, then we would just write one cheque for the testing Station. She would then organise them and send off in one group to the testing place. She would get the results back which she would then give back to the individual owners but also do a statistical report to put in the magazine.

The identity of the llama could be anonymous and only known to the owner.

I just think it is time to put our money where our mouth is, how many of us have said that llama fibre can be as fine as alpaca.

I want to put this special offer to the members in the spring magazine along with a sample form to send back with the samples, so, any questions or suggestions?

Note to be added to the flyer asking people NOT to remove the guard fibre.

NZLA is to cover the postage costs from Anne to testers and results back to members.

Approved: Peter Webster, Uta Bleidistel, Julie Insley, Emma Schwithal, Vicki Catlow, Anne Thompson, Robyn Robinson.

Rack Cards:

We are very nearly out of these cards and need to order another batch.

I rang the company we originally dealt with here in KeriKeri and got a quote.

See below: Anne had got a quote with a company in Christchurch and the difference was a dollar.

"500 DLE Cards Double sided, full colour/B & W will cost \$247.50 or 50cents each 1000 DLE cards

Double sided, full colour/B & W will cost \$456.00 or 46 cents each.

Let me know if you wish to go ahead as we will do our best to hunt down your art work, and if not we will have to ask you to bring one in and we will have to rebuild them!"

Kindest Regards Debbie Office Manager NPC

Approved: Peter Webster, Uta Bleidistel, Julie Insley, Emma Schwithal, Anne Thompson, Jacky Middleton, Penny King, Vicki Catlow, Robyn Robinson.

Shearing Workshop:

Anne has offered to do some shearing workshops like last year. Calling it an NZLA event makes sure it is covered by our public liability insurance, which of course it is there for.

Can we underwrite the two days by \$40 (\$20 per day) to provide morning tea if a gold coin donation doesn't cover it?

Approved: Peter Webster, Uta Bleidistel, Julie Insley, Jacky Middleton, Penny King, Vicki Catlow, Robyn Robinson.

Joanne Shook:

E-mail from Kathy Ross

"I know of someone else who is dying to come to NZ and would put on a great workshop on Obstacles and Cart Driving. She is wonderful at all that and so enthusiastic. She would use frequent flyer miles to get to NZ but should be reimbursed for in country travel. Her brother would accompany her, assist with the workshop, and would need to be put up at someone's home, also. No travel reimbursement for him. She wrote a resume and added lots of pictures to show what she does. Her name is Joanne Shook. She is a doll and so good at what she does-one of the best in the country. She could put on a workshop on both islands. She really wants to meet some New Zealanders and is a great ambassador for the United States."

Potential dates: Kerikeri February 21 Christchurch February 28 Auckland March 7

Petrol Vouchers:

Mr Butterfield had to take a number of trips to town organising the 2009 calendar, I was wondering whether we could recompense him with \$50 petrol vouchers placed inside a llama thank you card.

We don't normally do this type of thing and I don't want to set precedents but it did cost him financially to organise. It is such a lovely job, I would like him to do it again next year, a nice thank you might help.

Approved: Peter Webster, Uta Bleidistel, Julie Insley, Jacky Middleton, Penny King, Vicki Catlow, Robyn Robinson.

Registry: (Update from Penny)

E-mail received 24th September.

"Just a note to let you know that we have not forgotten you. We are working at completing this - although it is progressing slower than we had hoped.

I will get back to you again in a couple weeks. Hopefully we will have this thing almost ready by then."

Jan ILR

New Member:

Lynn Barrett

Cushchine Cottage, 12 Kowhai Ford Road, RD1, Kaikoura, 03 319 5033

Nominated Robyn Robinson Seconded Julie Insley

Trish Hatfield & Mark Skelding

308 Grafton Road, Thames

Nominated Julie Insley Seconded Peter Webster

Penny Stevenson

6 Lamberts Road RD3 BLENHEIM 03 5727471

Nominated Robyn Robinson Seconded Julie Insley

Julie Robertson

Selwyn Lake Rd, RD3, Leeston. 03 3291 884

Nominated Ruth Hubber Seconded Anne Thompson

Approved: Peter Webster, Uta Bleidistel, Julie Insley, Emma Schwithal, Anne Thompson, Jacky Middleton, Penny King, Vicki Catlow, Robyn Robinson.

Other Business: Jacky proposed: If a proposal or payment etc needs approving via email and we agree to it, then we just email the sender our approval rather than blanket 'reply all' email. If we have a comment or disagree then we 'reply all' so this can be discussed.

Rejected: It was agreed to keep with the "Reply All" system we are used to working with.

Next Meeting: 8:00 p.m. Monday 8th December 2008

Meeting closed: 8:20 p.m. Monday 13th October 2008